AIM
Insight

When you have the most accurate database of **adverse information and media** entities in the world, there's no need to check anywhere else.

Comply
Advantage

What is adverse information and media?

Adverse information and media or negative news is defined as any kind of unfavorable information about a specific organisation or individual, that would signal potential negative regulatory, financial, or reputational consequences to companies doing business with them.

This information can be found across a wide variety of media sources — both 'traditional' news outlets, niche media organizations, government and regulatory press releases, and reliable blogs.

The volume, velocity, and dynamic nature of Adverse information and media makes it impossible for analysts alone to process and structure all risk–relevant data that is generated online each day.

By harnessing state–of–the–art machine learning technology, guided and quality assured by subject matter experts, you are able to reliably identify relevant risks more efficiently and cost–effectively.

Why our **adverse information and media coverage is better**

Comprehensive Profiles

All known relevant risk data on an entity is compiled into one comprehensive profile, enhanced with rich, contextual information — such as pictures, date of birth, location, and media articles with easy to read snippets.

Automatic Updates

We use machine learning algorithms actively developed by world–leading engineering teams, and curated by teams of subject matter experts, to monitor tens of thousands of risk events from several million media articles, each day. Use our Monitor service to ensure you are actively updated with new relevant risks from your previous searches.

Classification Accuracy

All the profiles in our data have been accurately labeled with easy–to–justify categories to enhance your understanding. False positives are then significantly decreased by allowing screening against only the categories relevant to your business.

Higher Quality Data

We use machine learning algorithms combined with curated feedback from research analysts to monitor tens of thousands of media and risk sources (Sanctions, PEPs, Adverse information and media). We then create structured profiles of people and companies that pose potential financial crime risk.

How our profiles are structured to aid identification

1 Profiles are built around four key data points to aid positive attribution of identity – NALO. Key secondary identifiers are: age (date of birth), location (country associations) and occupation (e.g. political position).

2 Our profiles are then enhanced with contextual information — such as pictures, media articles with easy to read snippets, background history.

3 The web of connections is built with a major focus on Relatives and Close Associates (RCAs)

Quality Assured
Name, Age, Location & Occupation (NALO)

Source Credibility
Reputable, traceable, archived open source data

Match Relevance Score
Closeness and type of match

Risk Categorization
Stage (accusation/conviction), Age (date of incident), Type (crime category) etc.

How our adverse information and media enhances your compliance workflow:

Customer Onboarding

Avoid 'over–screening' and ensure customers are onboarded quicker and easier by tailoring your screening profiles to your risk–based approach. By utilizing an automated system that can screen with better accuracy, you can significantly reduce the cost of compliance.
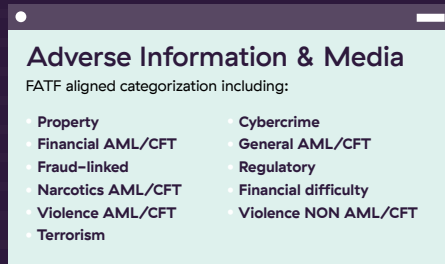
Ongoing Monitoring

Stay on top of changes in risk status, with our industry–leading coverage of Sanctions, PEPs and Adverse information and media, offering real–time identification of new risks along with better data quality and provenance.

Integrating AIM Insight into your workflow

Define data set for integration

Adverse Information & Media
FATF aligned categorization including:

- Property
- Financial AML/CFT
- Fraud-linked
- Narcotics AML/CFT
- Violence AML/CFT
- Terrorism
- Cybercrime
- General AML/CFT
- Regulatory
- Financial difficulty
- Violence NON AML/CFT

RESTful API

20ms
Average call response time

Client Specific KYC workflow solution

Whitelisting
Utilize ComplyAdvantage's proprietary filtering technology to significantly reduce ongoing monitoring false positives.

False Positive Reduction
Monitor specifically on the types of risk and fraud alerts that are relevant to your business, such as Fraud-linked, Financial AML/CFT and Property.

Monitoring

Onboarding

Automated Ongoing Monitoring
Receive automated ongoing monitoring alerts related to specific changes in risk status.

Manage Alert Remediation
Define the exact data that you want to receive, including FATF approved risk categories, snapshots and URL links.

Search Less
Find More

Faster Customer Onboarding

Rich, dynamic information from millions of data points distilled into live structured profiles

Enriched Profiles

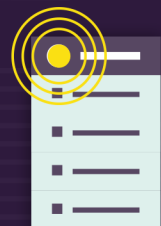FATF aligned categorization with detailed identifiers and associated media

Reduced False Positives

Machine learning–based technology reduces the pain of ongoing monitoring, with only adverse alerts

Seamless API Integration

Not just unique and powerful data, but an enterprise–level solution with a powerful API and auditability

Who We Are

At ComplyAdvantage, we believe that compliance doesn't have to be painful. Businesses need real–time financial crime insight to put them in control.

We enable you to understand the real risk of who you're doing business with, through the world's only global, real–time risk database of people and companies. We actively identify tens of thousands of risk events from millions of structured and unstructured data points – every single day.

Our suite of configurable cloud services integrates seamlessly to help automate and reduce the frustration of complying with Sanctions, AML and CFT regulations.

"ComplyAdvantage's competitive edge in the market is the innovation by using technology to do tasks that otherwise the other legacy providers in this space have used people for.

This means they can respond faster, have broader searches and match more accurately with the searches that we are undertaking in order to guarantee that we are not putting the bank under unnecessary financial crime risk as well as meeting our meeting our regulatory requirements.

Jonathan Holman
Digital Transformation Officer, Santander UK

Santander

Trusted by

Airwallex   Munich RE   HOLVI   earthport

AIM Insight

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